

The logo for Women in the City features a stylized flame icon above the text. The word "women" is in a light orange color, and "in the city" is in white. The background is a solid dark red color.

women  
in the city

promotes, recognises and  
rewards **female talent**

[citywomen.co.uk](http://citywomen.co.uk)

[citywomenflaward.co.uk](http://citywomenflaward.co.uk)



Future Leaders Award  
and  
Annual Symposium 2016

**Sponsorship Opportunities**

REACH AND ENGAGE WITH HIGH  
POTENTIAL BUSINESS LEADERS

# + Why sponsor?

- Communicate and demonstrate your commitment to gender equality internally and externally
- Involve and reward your employees by inviting them to be judges and symposium attendees
- Align your brand with those with shared values
- Promote your brand to tomorrow's leaders
- Build relationships with high potential women and the wider Women In the City community
- Enable employees to hone their strategic business network
- Influence and reach new business and media audiences



# + Award & Symposium Sponsorship Investment £10k Collateral

- Your branding across the entire award process with your name/logo featured on
  - All Future Leaders (FL) Award communications
  - FL Award and WIC websites
  - Annual Lunch invitation
  - Award trophy, certificates and literature
  - WIC's social media presence
- Sponsor's representatives
  - On judging Panel
  - Present Awards to candidates
- Future Leaders Award branding
  - Unique sponsor's logo for your own use
- Additional collateral includes complimentary
  - Table at the FL Symposium/Award Ceremony
  - Advertisement in Souvenir Programme
  - Invitations to WIC events
  - Sponsor reference in information sent to media in relation to the FL Award and Symposium
- Opportunity to
  - Host events in connection with the FL Award
  - Contribute content to the FL Award website
  - Engage with wider WIC community



# + About the FL Symposium 2016 Theme – The Resilient Leader



- 4 speakers
- 5 minutes each
- discussion
- Q&As
- high profile keynote speaker

- Facilitated by **Dr Liz Mellon**
  - Leading business educator
  - Chair Editorial Board, Dialogue Journal Duke CE
  - Executive Director Authentic Leadership Ltd



*Inga Beale, CEO Lloyd's Keynote Speaker 2015*



# About

## The Future Leaders Award



- Launched in 2010, the Women in the City Future Leaders Award recognises the achievements to date and the leadership potential of fast-track women in the early stages of their career.
- The Award is national and open to women working in the UK for organisations (private, public, third-sector) employing 250+.
- Past winners have received promotion or been offered more challenging opportunities within 12 months of winning the Award with shortlisted Candidates and Finalists often experiencing a career boost.
- The Winner's prize is a complimentary place on the ICAEW's Women in Leadership programme.
- The Award Winner is announced at the Annual Future Leaders Symposium held in June.
- The Symposium & Award are managed by Women in the City - a highly respected, award-winning organisation with a solid track record of partnering with world class corporations and organisations, and media.



# + About the FL Candidates and Award Process



- Robust Judging
  - maintains the Award's integrity
  - means the Award attracts the very best candidates
  - 3-stage process which involves
    - Application Form review
    - Panel Interview of shortlisted candidates

- FL Award Candidates
  - must demonstrate leadership potential
  - be making a contribution beyond functional, technical or specialist area
  - show commitment to personal / professional development
  - have strategic networking capability
  - a heightened sense of self-awareness



# + Award Winners 2010-15

## 2015 | Keily Blair

Associate, Morrison & Foerster (UK) LLP

## 2014 | Dr Deborah Gill

Now Director, Medical School, University College London

**jointly with**

## 2014 | Naomi Bowman

Now Global Chief Operating Officer for Legal HSBC

2013 | Imelda O'Neill  
Head of Commercial Banking Support RBS

## 2012 | Amber Wilkinson

Now Finance and Risk Director, Health-on-Line

## 2011 | Leire Jimenez

Now CEO Asia-Pacific, Mapfre Group

## 2010 | Felicia Trewin

Now Head of Technology, Corporate & Commercial Banking, ANZ

# 2015 shortlisted candidates from

- Coutts
- Farm Africa
- King's College Hospital NHS
- Morrison & Foerster
- Page Group
- PwC Legal LLP
- Telephonica
- Galliford Try





# About Women in the City



Women in the City is a highly respected, award-winning organisation and since 2003 has a track record of partnering with world class corporations, media and organisations.

Its Annual Lunch has become a signature event in the City and its Woman of Achievement Award was the first to recognise Partner and C-suite women who are actively championing the progress of women.

Its community of intelligent, career focused women connect with Women in the City via its database, LinkedIn Group and Twitter feed. Levels of engagement are high.

Women in the City Awards bring reward, recognition and promotion to the winners and finalists.



# + Contact us

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Women in the City



@WomenintheCity

## Websites:

[www.citywomenflaward.co.uk](http://www.citywomenflaward.co.uk)  
[www.citywomen.co.uk](http://www.citywomen.co.uk)

Open for nominations	4 January
Launch Event	15 February
Nominations Close	31 March
Applications Close	15 April
Interview Date	17 May
Award Ceremony	9 June

